Islamic Outreach in Schools and Universities

We continue to provide Juma’ah services to local schools and universities (as requested), in addition, school-specific events are often coordinated in association with TROID.

Islamic Pamphlets and Free Material:

Our first project was distribution of 50,000 Islamic pamphlet on Tawheed (monotheism) in 1998, this effort spawned all of our other works. This may no longer be the focal point of our efforts, however, the distribution of free da’wah material continues to be a hallmark of our efforts.

Da’wah in the Prisons

We correspond regularly with Muslim prison inmates (most of whom are converts to Islam) providing a small level of counselling, advice, moral support and free materials. Mostly corresponding with US-based incarcerated Muslims via corrilinks (secure email system), da’wah in the prisons has been a project we have been working on since the nineties.

Umrah/Seminar with the Scholars

Established in 2011, our inaugural umrah trip allows Muslims to participate in a group umrah with a wonderful private seminar with the scholars of Makkah and Madinah. An important link towards uniting the Muslims with our beloved scholars.

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TROID Publications:

Established in 2001, TROID Publications is one of our most important projects aimed at spreading the writings of the scholars to the English speaking world. Our first publication was *The Creed of the Four Imams*, a book geared towards expounding upon the realisation that the four famous Imams were indeed upon the same core beliefs. A book aimed at promoting unity amongst the Muslims. From this revenue, several publications have been published totalling 16 in 2011. Our publications are distributed worldwide.

TROIDStore

*(not-for-profit local and online store)*

Originally founded upon Islamic cassettes, TROIDStore was created to establish financial independence for our activities. Established online since 2000, the online store was redesigned and reformatted in 2006 and 2010 (see www.troid.org/store). In Ramadan 2004, the local store at 874-A Weston Rd. was introduced to the local community. During the past years, great investment has been made to increase the inventory of the store so that it will be one of the best online and local shopping resources, putting it in a position to supplement the da’wah activities of TROID. Our inventory has grown from 1000 cassettes (in the 90’s) to over 5000 items online from MP3s, CDs, Books, Clothing and Health & Beauty Products.